

SMDO23

TRANSFORMING FOR THE FUTURE

**SOUTH METRO DEVELOPMENT OUTLOOK CONFERENCE
PRESENTED BY**



MARCH 8, 2023

GEORGIA INTERNATIONAL CONVENTION CENTER
2000 CONVENTION CENTER CONCOURSE
COLLEGE PARK, GA

SMDO23

Registration, Networking, and Continental Breakfast

7:00 a.m. – 7:30 a.m.

OPENING SESSION.....7:45 a.m. – 8:30 a.m.

Remarks and Introductions

Vida Mannings

Senior Director of Transportation Services, The Collaborative Firm

National Anthem

Amy Whaley

Soloist

Presiding

Cheryl Preheim

Anchor, 11 Alive WXIA

Greetings

Bianca Motley Broom

Mayor, City of College Park

Remarks

Georj Lewis, Ed.D.

President, Clayton State University

Welcome & Conference Overview

Michael Hightower

Managing Partner, The Collaborative Firm

Terreta Rodgers

Head of Community Affairs, Atlanta Region Amazon

Video Viewing

Amazon, Presenting Sponsor

Presentation of Presenting Sponsor Award

Recipient: Terreta Rodgers on behalf of Amazon

Anatomy of the Deal

T. Dallas Smith

Founder & CEO, T. Dallas Smith & Company

Presentation of the Public Service Award

Recipient: Eldrin Bell

Former Clayton County Chairman

PRESIDING



Cheryl Preheim

OPENING SESSION



Vida Mannings



Bianca Motley Broom



Michael Hightower



Terreta Rodgers



Georj Lewis



T. Dallas Smith

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SESSION I 8:30 a.m. – 9:15 a.m.

2023 Economic Forecast & Regional Growth

Industry leaders will provide an overview of the current economic climate and future growth for South Metro and the Atlanta region. Attendees will come away with key economic indicators in the region including population shifts, workforce development, interest rates, inflation, and how they are impacting the local economy.

Introduction of Session

Michael Paris
President & CEO, Council for Quality Growth

ARC Report

Anna Roach
Executive Director, Atlanta Regional Commission

Economic Forecast

Roger C. Tutterow, Ph.D.
Director of Econometric Center, Kennesaw State University

Presentation of the Leadership Award

Recipient: Cynthia Jenkins
CEO, Southern Crescent Habitat for Humanity

SESSION II 9:15 a.m. – 9:45 a.m.

Exploring Georgia’s Political Landscape Today

Political pundits will have a spirited discussion on the current state of public policy and politics in Georgia and provide insight into the impact of recent elections. They will also examine contentious issues such as voting rights, immigration, healthcare, and the role they play in Georgia Politics.

MODERATOR

Greg Bluestein
Politics/Government Reporter, Atlanta Journal-Constitution

PRESENTERS

Phil Kent
CEO, InsiderAdvantage Georgia/James Magazine

Tharon Johnson
Founder & CEO, Paramount Consulting Group

PRESENTATION OF THE LEADERSHIP AWARD

Recipient: Joy B. Day
Former Mayor, City of Jonesboro

GENERAL SESSION I

MODERATOR



Michael Paris



Anna Roach



Roger C. Tutterow, Ph.D.

GENERAL SESSION II

MODERATOR



Greg Bluestein



Phil Kent



Tharon Johnson

SESSION III 9:45 a.m. - 10:30 a.m.

The Impact of Innovative and Emerging Technology on Future Transformation

Innovative technology is transforming the way in which we live, work, and play. This session will explore the role emerging technologies, such as autonomous pods, electric vehicles, and artificial intelligence, are playing in this transformation and the potential for technological advancements to promote economic growth.

Introduction of Session

Donnie Beamer, Jr.
Senior Technology Advisor to Mayor Andre Dickens, City of Atlanta

PRESENTERS

Glenn Halliday
Electric Transportation Program Manager, Georgia Power

Gerald McDowell
Executive Director, ATL Airport CIDs

Christopher Saldaña, Ph.D.
Ring Family Professor and Associate Professor, Georgia Institute of Technology

Presentation of Public Impact Award

Recipient: Mayor Anthony Ford on behalf of the City of Stockbridge Amphitheater

Presentation of Economic Development Award

Recipient: Chris Pumphrey
President, Elevate Douglas Economic Partnership

SESSION IV 10:30 a.m. - 11:15 a.m.

MARTA On The Move In South Metro

MARTA executives along with Clayton County officials will convene for an informative session focused on MARTA's current and future projects in South Metro. Panelists will engage in an insightful discussion about Bus Rapid Transit (BRT) planned for Clayton County Highway 54 and the benefits to cities on the BRT line.

INTRODUCTION OF COLLIE GREENWOOD

Darius Broughton
Vice President, HNTB

PRESENTER

Collie Greenwood
MARTA South Metro Update, General Manager & CEO, MARTA

MODERATOR

Colleen Kiernan
Assistant General Manager, External Affairs, MARTA

GENERAL SESSION III



Donnie Beamer, Jr.



Glenn Halliday



Christopher Saldaña, Ph.D.



Gerald McDowell

GENERAL SESSION IV

MODERATOR



Colleen Kiernan



Darius Broughton



Collie Greenwood

Session IV I cont'd

PANELISTS

Jeffrey E. Turner
Chairman, Clayton County Board of Commissioners

Angelyne Butler
Mayor, City of Forest Park

Valencia Williamson
*President & CEO, Clayton County
Chamber of Commerce and MARTA Board Member*

Ricky Clark
City Manager, City of Jonesboro

CONCURRENT SESSIONS 11:30 A.M. - 12:15 P.M.

CONCURRENT SESSION I

Empowering the Future Workforce: Preparing for 2023 and Beyond

COVID-19 has changed the labor market as we know it today, forcing employers to adopt new business models in order to remain competitive. Panelists will discuss the challenges of maintaining a viable workforce during a pandemic. These experts will also examine the latest trends in remote work, the emergence of new job roles, and the implication of innovative technologies and automation on workforce development.

MODERATOR

Rob Lebeau
Director, Workforce Solutions, Atlanta Regional Commission

PANELISTS

Keith Parker
President & CEO, Goodwill of North Georgia

Victoria Seals, Ed.D.
President, Atlanta Technical College

Shannon James
President & CEO, Aerotropolis Atlanta Alliance

Session IV I cont'd



Jeffrey E. Turner



Angelyne Butler



Valencia Williamson



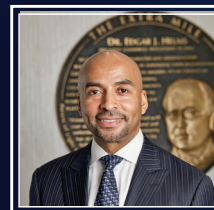
Ricky Clark

CONCURRENT SESSION I

MODERATOR



Rob Lebeau



Keith Parker



Victoria Seals, Ed.D.



Shannon James

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PLEASE TAKE THE SURVEY



CONCURRENT SESSION II

Creating an Inclusive Environment: Strategies for Promoting Diversity, Equity, and Inclusion

During this session, panelists will explore the core principles of diversity, equity, and inclusion (DEI). The experts will discuss the differences between these concepts and how they work in tandem to create a culture of mutual understanding and respect in the workplace. Attendees will gain knowledge about the importance of an inclusive environment and how to create and maintain DEI initiatives in their respective organizations.

MODERATOR

Cherry Collier, Ph.D.

Executive Coach, Personality Matters, Inc.

PANELISTS

Doug Shipman

President, Atlanta City Council

Nathaniel Smith

Founder & Chief Equity Officer, Partnership for Southern Equity

Veronica Maldonado-Torres

President & CEO, Georgia Hispanic Chamber of Commerce

CONCURRENT SESSION III

South Metro Economic Development Highlights

South Metro has experienced unprecedented growth over the years, which is evident by the tremendous capital investment and job creation throughout the southern crescent. These cities and counties have mastered the ability to strategically attract and retain sustainable development. In this session, attendees will have an opportunity to experience firsthand emerging economic development projects in South Metro.

MODERATOR

Samir Abdullahi

Director, Select Fulton

PANELISTS

Darryl Hicks

Board Chairman, Fayette County Development Authority

Sarah-Elizabeth Langford

Executive Director, Development Authority of Fulton County

Larry Vincent

Executive Director, Invest Clayton

Chris Pumphrey

President, Elevate Douglas Economic Partnership

CONCURRENT SESSION II

MODERATOR



Cherry Collier, Ph.D.



Doug Shipman



Nathaniel Smith



Veronica Maldonado-Torres

CONCURRENT SESSION III

MODERATOR



Samir Abdullahi



Darryl Hicks



Sarah-Elizabeth Langford



Larry Vincent



Chris Pumphrey

LUNCH SESSION 12:30 p.m. - 2:00 p.m.

INTRODUCTION OF ANDRE DICKENS

Michael Hightower

Special Remarks

Andre Dickens

Mayor, City of Atlanta

Presentation of Legacy Award

Recipient: Myrna White

*Assistant General Manager, Office of Public and International Affairs,
Hartsfield-Jackson Atlanta International Airport*

Invocation

Michael D. Stinson, M.D.

Pastor First Mallalieu United Methodist Church

Lunch Served

Greetings

Erica Rucker

Economic Development Officer, Clayton County Board of Commissioners

Remarks

Balram "B" Bheodari

Aviation General Manager, Hartsfield-Jackson Atlanta International Airport

Closing Remarks

Michael Hightower

Managing Partner, The Collaborative Firm

LUNCH SESSION



Michael Hightower



Andre Dickens



Katrina Highsmith



Erica Rucker



Balram "B" Bheodari

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Chris Pumphrey



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Myrna White



Cynthia Jenkins

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