

# SMDO23

## SOUTH METRO DEVELOPMENT OUTLOOK 2023 SPONSOR LEVELS

### PRESENTING SPONSOR LEVEL

**\$10,000**

---

**THIS SPONSORSHIP CATEGORY HAS THREE AVAILABLE SLOTS**

- Twenty (20) conference passes
- Opportunity for a company representative to be a speaker or panelist during a session of choice
- Appear in SMDO welcome video with TCF Managing Partner, Michael Hightower
- Sponsor recognition during Opening Session
- Opportunity to provide branded giveaways for conference registrants (minimum quantity 300)
- Top level logo placement on conference website with an active link to your company's website
- Top level logo inclusion on all printed and digital marketing materials
- Top level logo inclusion in conference program
- Top level logo placement on conference slideshow presentation as Presenting Sponsor on registration landing page
- Logo featured on conference digital invitation, sent to over 10,000 people
- A minimum of four (4) mentions during conference
- Booth in prominent location in Exhibit Hall
- Company featured in all media releases

### PREMIER SPONSOR LEVEL

**\$7,500**

---

**THIS SPONSORSHIP CATEGORY HAS SIX AVAILABLE SLOTS**

- Fifteen (15) conference passes
- Opportunity for a company representative to have some program role.
- Sponsor recognition during Opening Session
- Opportunity to provide a 30 second pre-recorded promotional video to be played during opening session
- Opportunity to provide branded giveaways bag for conference registrants (minimum quantity 300)
- High level logo placement on conference website with an active link to your company's website
- Recognition on all digital marketing materials
- Recognized in conference program
- Recognized on conference slideshow presentation as Premier Sponsor on registration landing page
- Logo featured on conference digital invitation, sent to over 10,000 people
- A minimum of three (3) mentions during conference
- Company featured in all media releases

# SMDO23

## SOUTH METRO DEVELOPMENT OUTLOOK 2023 SPONSOR LEVELS

### COLLABORATING SPONSOR LEVEL

**\$5,000**

---

- Ten (10) conference passes
- Sponsor recognition during Opening Session
- Opportunity to provide branded giveaways for conference registrants (minimum quantity 300)
- Logo placement on conference website with an active link to your company's website
- Logo on all printed and digital marketing materials
- Recognized in conference program
- Logo placement in Lobby
- A minimum of two (2) mentions during conference
- Booth in Exhibit Hall

### CONNECTING SPONSOR LEVEL

**\$2,500**

---

- Five (5) conference passes
- Recognition as a sponsor during opening session
- Opportunity to provide branded giveaways for conference registrants (minimum quantity 300)
- Logo placement on conference website with an active link to your company's website
- Logo on all printed and digital marketing materials
- Recognized in conference program
- Booth in Exhibit Hall

### CONTRIBUTING SPONSOR LEVEL

**\$1,250**

---

- Two (2) Conference Passes
- Opportunity to provide branded giveaways for conference registrants (minimum quantity 300)
- Recognized in conference programs
- Booth in Exhibit Hall (as space permits)

**FOR QUESTIONS OR FURTHER INFORMATION, PLEASE CONTACT:**

**BRIAN HIGHTOWER, 404.684.7031, [SMDO@TCFATL.COM](mailto:SMDO@TCFATL.COM)**

**[WWW.SMDOCONFERENCE.COM](http://WWW.SMDOCONFERENCE.COM)**