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South Metro Development Outlook Conference 2024

Soaring to New Heights

ATLANTA, GA (February 2, 2024) – The largest development conference of the year - The 22nd Annual South Metro Development Outlook Conference (SMDO24) returns to the region on Wednesday, March 20, 2024. Once again, the conference will convene from 7:00am-2:00pm at the Georgia International Convention Center in College Park, Georgia.

Under the theme, “South Metro: Soaring to New Heights,” this conference promises to be a dynamic platform for insights, collaboration, and advancement. With a lineup of over 30 speakers, including industry leaders, experts, and professionals, the conference will delve into crucial topics impacting growth in the region. Attendees can expect stimulating discussions around economic growth, new technologies, innovative solutions, and collaborative opportunities that impact Clayton, Coweta, Douglas, Fayette, Henry, and South Fulton Counties, as well as the City of Atlanta.

Key Highlights:

- Thought-provoking insights from prominent industry leaders shaping the economic landscape.
- Exploration of state-of-the-art technology advancements driving regional development.
- A showcase of innovative solutions that will pave the way for sustainable growth.
- Opportunities to foster collaborations among professionals, businesses, and stakeholders.

"We are excited to welcome participants to the South Metro Development Conference 2024. This year's theme, 'Soaring to New Heights,' reflects our commitment to push boundaries, embracing innovation, and foster collaborations for a thriving South Metro region," said

Michael Hightower, owner of The Collaborative Firm and conference host.

Amazon is the presenting sponsor of SMDO2024. Additional key sponsors include Aerotropolis CID, AT&T, HNTB, and Comcast.

Early-bird registration is \$75 (ends February 16th), standard registration is \$95 (February 17th – March 11th), and on-site registration is \$110. For more conference details or to purchase tickets visit smdoconference.com.

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