



South Metro Development Outlook

FACT SHEET

WHO WE ARE:

For more than two decades, The Collaborative Firm (TCF), the largest minority-owned land use planning and real estate development company, in the Southeastern United States, has hosted the South Metro Development Outlook (SMDO) Conference to convene some of South Metro Region's most reputable subject-matter experts, civic leaders, and policy professionals with an interest in fostering smart growth, advancement and sustainability in Atlanta's southern crescent. Founded by Michael Hightower, TCF's Managing Partner, the summit focuses on Clayton, Coweta, Douglas, Fayette, Henry, South Fulton, and Spalding counties, as well as the City of Atlanta.

WHAT WE DO:

The 21st annual South Metro Development Outlook (SMDO23) Conference is taking place on Wednesday, March 8, 2023, from 7:00 a.m. to 2:00 p.m., at the Georgia International Convention Center (GICC) in College Park, Georgia. The theme for this year's conference is "South Metro: Transforming for the Future."

HOW WE DO IT:

This year, over 30 program participants will provide invaluable information to over 600 SMDO attendees about a variety of topics to include but not limited to **Economic Forecast & Regional Growth; Exploring Georgia's Political Landscape Today; Impact of Innovative and Emerging Technology; MARTA on the Move in South Metro**; among others.

Some of the confirmed featured speakers include City of Atlanta Mayor Andre Dickens; Collie Greenwood, General Manager & CEO of MARTA; and Balram "B" Bheodari, Aviation General Manager of Hartsfield-Jackson Atlanta International Airport.

Key sponsors of SMDO2023 include Amazon, ATL Airport CID, HNTB, and The Collaborative Firm.

The South Metro Development Outlook Conference was established in 2003 and has emerged to become the largest development conference of its kind in South Metropolitan Atlanta. It was birthed out of the need to provide a platform that convenes elected officials, industry experts, and seasoned professionals to candidly discuss cutting-edge solutions and strategies on relevant topics of interest, that align with the current state of South Metro.

www.SMDOConference.com